

# Adobe Stock FAQ

## Basics

### What is Adobe Stock?

Adobe Stock provides designers and businesses with access to millions of high-quality, royalty-free creative assets built right into their favorite Creative Cloud apps. When added to a Creative Cloud for teams membership, an Adobe Stock plan can be shared with the entire team at no additional cost. Plus, each licensed asset can be used by up to ten team members.

Adding an Adobe Stock plan to a Creative Cloud for teams membership also provides one single contract with integrated billing, the same anniversary date, and a centralized Admin Console that ensures the business maintains ownership and control over the licenses.

### What are royalty-free creative assets?

Royalty-free creative assets do not have additional usage fees or restrictions like rights managed assets. You just need to license assets through your Adobe Stock plan and you are covered—as long as your usage is within the normal terms of use. All Adobe Stock assets are royalty-free.

### Do Adobe Stock images have model releases?

Yes. All images containing recognizable people are uploaded with a signed model release allowing the image to be used commercially within the limits of the license agreement. View terms at <https://stock.adobe.com/license-terms>.

### Do I need to add a photo credit?

If you are using an unmodified image on social media, you must include a copyright notice that reads “© Author name—stock.adobe.com”.

### Can I use an Adobe Stock asset as part of my company logo or brand?

No. You need to have complete ownership of the asset to use it for your company logo, since logos are intended to be registered and protected to prevent other companies or organizations from using the same asset. Adobe Stock grants a right to use assets and does not transfer ownership, therefore, these assets cannot be used in or as a logo.

### Who owns the Adobe Stock licenses? And who can use them?

If the Adobe Stock plan is added to a Creative Cloud for teams membership, then the Adobe Stock licenses belong to the business entity that pays for the team account. All team members can license assets from the shared plan, but each licensed asset may only be used by ten members on the same Creative Cloud for teams membership.

### Can I license an asset on behalf of a client, or do they need to create their own account?

Yes, you can license an asset on behalf of a client. However, please note that if you want to use the same asset for another client, the asset must be licensed separately for each client's use.

### Are there any restrictions on how many times an asset is allowed to be used and/or printed?

Images licensed through your Adobe Stock for teams plan come with a standard license. Standard licenses allow you to use the licensed image perpetually, but your print runs cannot exceed 500,000 and you cannot use the image for any items for resale (e.g., printed on a coffee mug to sell). The print run limit does not apply when the image is only for display on websites, social media, or mobile applications.

Templates and 3D assets come with enhanced licenses. Enhanced licenses allow you to use the template or 3D asset perpetually and without a print run limit, but you cannot use the template or 3D asset for any items for resale.

### Does Adobe Stock offer extended licenses to sell derivative products or services based on an image?

Yes, Adobe Stock offers extended licenses on <https://stock.adobe.com/>. Currently, extended licenses must be purchased on-demand, separately from the Creative Cloud for teams membership, by the individual who requires the license.

### **Where can I find the licensing terms of use for Adobe Stock assets?**

You can read more about the licensing terms of use here: <https://stock.adobe.com/license-terms>

## **Adobe Stock and Creative Cloud**

### **Do I need an Adobe Creative Cloud membership to use Adobe Stock?**

No. You can use Adobe Stock as an individual by simply creating an Adobe ID, which can be quickly created for free online. However, with a Creative Cloud membership you will benefit from in-app integration.

To use Adobe Stock with your team, you must be a member of Creative Cloud for teams. As a member, you can enjoy the pooled licensing benefit and other collaboration features.

### **What are the additional benefits of Adobe Stock with a Creative Cloud for teams membership?**

Adobe Stock provides collaboration and sharing benefits to boost your team's productivity including:

- Everyone on the team can license assets from one shared plan at no extra cost
- Admins and users can see previously licensed assets by accessing the team license history
- Up to ten team members can use the same licensed asset at no extra cost
- Adobe Stock assets can be easily shared through Creative Cloud libraries for even more productivity gains

There are also purchasing and license management benefits such as:

- Same contract, anniversary date, and payment method as Creative Cloud for teams membership
- Ability to manage all plans using one web-based Admin Console
- User access automatically revoked when an individual is removed from the Creative Cloud for teams membership
- Licensing history owned by the business entity

### **Does an Adobe Stock membership co-terminate with a Creative Cloud for teams membership?**

Yes, the Adobe Stock subscription aligns with your anniversary date. If you choose not to renew, once the Adobe Stock subscription terminates any unused rollover licenses are lost.

### **Can Adobe Stock subscriptions be reassigned the same way as Creative Cloud for teams licenses?**

All Creative Cloud for teams members receive access to Adobe Stock plans for teams. If a team member is removed from the Creative Cloud for teams membership, and a new user is assigned, the new user will receive access to the Adobe Stock plan.

### **How can I add Adobe Stock to a Creative Cloud for teams membership?**

If you are a Creative Cloud for teams administrator, you can add an Adobe Stock plan in one of three ways:

- **From the Adobe Stock web site:** Go to <https://stock.adobe.com/teams> and click "Buy Now" for the subscription plan you would like to purchase.
- **From the Adobe web site:** Go to <https://creative.adobe.com/plans?plan=team> and click "Select Your Plans," then select a subscription plan from the menu.
- **From the Creative Cloud for teams Admin Console:** Log into your team admin panel on [creative.adobe.com](https://creative.adobe.com), click "Manage team". Click "Add licenses" and select the desired Adobe Stock plan from the drop-down menu. Once purchased, you must assign the plan to one team member and access to Adobe Stock is automatically made available to the entire team.

If you are a Creative Cloud for teams user, you have two options:

- Ask your administrator to add an Adobe Stock plan to your team membership using the instructions above. This will provide the team with the best pricing and also enable you to share the plan with all team members.
- Buy your own individual plan at <https://stock.adobe.com/>. Purchasing an individual plan requires that you pay for the plan yourself. The plan will not be charged to the team's regular payment instrument. The licenses will also not be shareable with your team and the anniversary date will pro-rate to the date of the individual purchase.

### **What if I have a Creative Cloud for enterprise plan?**

If you are a Creative Cloud for enterprise customer, you cannot attach an Adobe Stock for teams plan to your existing enterprise account. Adobe Stock offers enterprise plans for customers needing more robust usage rights, administrative control, and reporting. To learn more about enterprise options please visit <http://www.adobe.com/go/stock>.

## Using Adobe Stock

### **Which assets are included with my Adobe Stock plan?**

Any asset normally priced at US\$9.99 is included with your plan. This means that with an individual or team membership, you can access the millions of images and graphics available on Adobe Stock. Templates and 3D assets priced at US\$9.99 are also included for no additional cost.

### **What if I need video content or other premium assets?**

Video footage and other premium assets, such as images from the Adobe Stock Premium collection, are available on <https://stock.adobe.com> as on-demand purchases. Access to videos and premium assets is also available in most Adobe Stock for enterprise plans. Videos and premium assets are not included in Adobe Stock plans for individuals or teams.

### **Can I try out images before licensing them?**

Yes. You can try out Adobe Stock images from within the integrated apps or download watermarked previews from the web. You can work with the watermarked version within your project and no licensing is required until you decide to use the image. All edits will be seamlessly applied to the non-watermarked full-res version when you decide to license that image.

### **In what file types and resolutions are Adobe Stock images available?**

Adobe Stock images are available in JPEG, AI, EPS and SVG file formats. All Adobe Stock content is provided at its highest available resolution. While this resolution depends on the camera used to originally capture the image, most of the content can accommodate high-quality printed output up to 300dpi. Vector files can be printed in all formats without any loss in quality.

### **How do I use Adobe Stock with Creative Cloud apps that don't support Creative Cloud Libraries?**

Adobe Stock assets can be downloaded directly from the website and opened in your desktop app.

### **What happens if we don't use all our Adobe Stock licenses each month?**

With the 10-asset/month plan and 40-asset/month plan, unused licenses roll over to the next month if your membership is active. The limit is 120 rollover assets for the 10-asset/month plan and 480 rollover assets for the 40-asset/month plan. Unused assets do not roll over with the 750-asset/month plan.

### **What happens if my team uses all our Adobe Stock licenses for the month?**

Team members can purchase additional licenses as needed in the countries where Adobe Stock is sold directly on Adobe.com and <https://stock.adobe.com>. Licenses must be paid for individually and will not be charged to the team's regular payment instrument. Additional assets beyond the plan allotment are US\$2.99/asset for the 10-asset/month plan, US\$1.99/asset for the 40-asset/month plan, and US\$0.99/asset for the 750-asset/month plan.

### **If I cancel my Adobe Stock plan, can I still access unused licenses in my account?**

No. You can use your available licenses if your membership is active, but you forfeit any unused licenses upon cancellation of your membership.

### **Can I use the assets I licensed even after I cancel my Adobe Stock plan?**

Yes. Once you have licensed an asset the licensing rights are perpetual. You can use the assets you licensed regardless of your membership status if you continue to stay within the terms use stated at <https://stock.adobe.com/license-terms>.

## Contributor questions

**I also create content and would like to learn more about becoming an Adobe Stock contributor.**

### **Where do I get started?**

To learn more about the Adobe Stock contributor program, please visit <https://contributor.stock.adobe.com>.

